



Vertellus Crafts “Custom Crates” for Youth Served by Children’s Aid and Family Services

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PHOTOS BY JOE HOWELL AND SUSIE SCHUB

Project participants worked in teams of five to handcraft and personalize the boxes

WHIPPANY — In a hands-on service project, 35 employees of specialty chemical company Vertellus built, assembled and decorated custom hand-carved “toy boxes” for eight girls age 8-12 served by Children’s Aid and Family Services.

The personalized toy boxes reflect the individual interests of each girl, including sports, art, reading, computers and kittens.

In addition to building the sturdy, personalized crates, Vertellus employees included a gift tailored to each girl’s interests. The toy

boxes were delivered to the girls on Thursday, June 29. The boxes were assembled and decorated at the Hanover Marriott, 1401 Route 10.

“Our Caring Capital team was awed by the passion that Vertellus participants brought to their toy boxes. They applied their strategic planning skills to a radically different challenge and produced dazzling results. Just imagine how the young recipients will feel today when they receive their elegantly customized gifts,” stated Susie Schub, President – Caring Capital/Jumpstart.